

NEWS RELEASE

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Case Study on RFID Shipping Pilot to be Presented by SPEDE Technologies at NA08

January, 2008, Cleveland Ohio - At the upcoming NA08 Show, the president of SPEDE Technologies, Bob Bunsey, will present a 45-minute case study presentation entitled: "**RFID Shipping Pilot: What We Learned**". The content of this session will be based on an RFID pilot system implemented for an automotive supplier that needed to eliminate errors in customer orders that resulted from problems in their trailer loading process.

This Session #119 will be held on Monday, April 21, 2008 at 11:15 a.m. in Theater D at the I-X Center in Cleveland, Ohio. Following is the abstract of Mr. Bunsey's presentation:

What You Will Learn:

See how a Tier Two automotive supplier is using RFID tags, embedded in barcoded master labels, to achieve 100% accuracy in their trailer loading process. Learn the physics-related and business process issues that had to be addressed and how RFID can be practically integrated into existing barcode-based processes. This presentation includes a 4-minute video showing the actual RFID system in use at the customer's site, from creating and applying the RFID master label to loading the trailer via the RFID portal at the shipping dock."

Key Takeaways:

- How to narrow the focus of an RFID Pilot Project
- Typical components required for an RFID Pilot, and recommended back-up RFID equipment
- When and why an RFID site survey is needed

The NA08 Show will offer 70 educational seminars, and is sponsored by the Material Handling Industry of America (MHIA). The event is free, and will be held from April 21-24, 2008 in Cleveland Ohio at the I-X Center.

About SPEDE Technologies

SPEDE Technologies is a software and systems company, founded in 1980, that specializes in implementing complete wireless solutions for inventory labeling and control, and for automating material handling processes in the manufacturing, warehousing and yard areas.

For more information about these solutions and SPEDE Technologies, visit www.SPEDE.com. Visitors can also request a brief webinar on the topic of their choice.

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